



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

TODAY. TOMORROW. TOGETHER

CANNON MEMORIAL YMCA
2018 ANNUAL REPORT



A NOTE FROM THE CEO

Dear Friends,

Every day, the YMCA gives our community the support it needs to learn, grow and thrive. From advocacy to education, disease prevention to athletics, swim lessons to dance classes, everything we do helps strengthen our neighborhood and the people who live here.

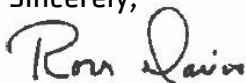
Last year, your YMCA awarded \$389,225 in 3,188 Open Doors scholarships to recipients who rely on their YMCA for child care, healthy living programs and much more. Your Y's Share the Harvest Community Farm provided 46,000 servings of healthy produce to our neighbors living in food deserts and invested in the lives of cancer survivors and their families through the **LIVESTRONG** at the YMCA program.

We feel blessed to offer these opportunities for Cabarrus County. Y members see first hand how the Y positively impacts people from all walks of life in their community, and that's why so many of our members choose to support the Y's mission by giving to the Annual Support Campaign.

The Cannon Y has been a vital community resource for over 110 years. Our blueprint remains the same after all this time; we continue to provide programs and services for people of all ages and from all walks of life. We bring people together, establish common ground, and help others build relationships. We bridge differences and build mutual respect. We believe every person is of promise.

Join us as we reflect on the impact your YMCA made in 2018 and look to the future of our community. As we invest heavily in youth and teens as the future of this community, we know the age-old saying, "It takes a village to raise a child," is truer than ever before. We need the community's commitment to our mission in order to build a stronger Cabarrus County.

Sincerely,



Ron Davis

President & CEO



MISSION

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

WHO WE ARE

The Y is the nation's leading nonprofit committed to strengthening communities through youth development, healthy living, and social responsibility. As a dedicated association of staff, volunteers, donors, partners, and allies, the Cannon Memorial YMCA is steadfast in our mission to build healthy, confident, connected, and secure children, adults, families, and communities.

2018 FINANCIALS

FINANCIAL ASSISTANCE AWARDED

	2016	2017	2018
Membership	\$242,172.00	\$243,207.00	\$324,960.00
Program	\$89,470.00	\$68,132.00	\$66,022.00
Total	\$331,642.00	\$311,339.00	\$390,982.00

MEMBERSHIP

	2016	2017	2018
Harrisburg	3,072	2,950	3,131
Kannapolis	3,071	3,304	3,551
West Cabarrus	9,458	9,293	9,382
Total	15,601	15,547	16,064

2018 SUMMARY OF FINANCIAL OPERATIONS (UNAUDITED)

EXPENSES

Personnel Costs	\$3,154,955.00	56.46% Total Expenses
Contract Services	\$ 316,625.005.67%
Supplies	\$ 302,312.005.41%
Phone/internet Services	\$ 75,849.001.36%
Occupancy Costs	\$ 985,217.0017.63%
Debt Service	\$ 312,000.005.58%
Property Maintenance Reserve	\$ 69,046.001.24%
Equipment Costs	\$ 237,617.004.25%
General Admin	\$ 275,784.004.94%
Dues & National Support	\$ 109,595.001.96%
Total Expenses	\$5,839,000.00104.50%

REVENUE

Contributions/Special events	\$ 228,799.00
Scholarships	\$ (390,982.00)
Grants	\$ 37,212.00
United Way	\$ 56,107.00
Membership Dues	\$4,159,555.00
Program Fees	\$1,516,765.00
Other Income	\$ 231,544.00
Total Revenue	\$5,839,000.00



BECAUSE OF YOU

2018 COMMUNITY IMPACT

CANNON YMCA



At the Y, strengthening community is our cause.

Every day, we work side-by-side with our neighbors to make sure that everyone has the opportunity to learn, grow and thrive.

MISSION: OUR REASON FOR BEING

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

CAUSE: OUR MISSION IN ACTION

Strengthening the foundations of community through youth development, healthy living and social responsibility.

\$389,225 AWARDED
in Open Doors Scholarships

to 3,188 members in need



564 DONORS

contributed

\$205,355

for scholarships



SHARE THE HARVEST COMMUNITY FARM

393 volunteers worked
878 hours
planting, harvesting & delivering

11,748 lbs produce
46,992 servings
harvested & donated



10 CANCER SURVIVORS

graduated from our first
LIVESTRONG
AT THE YMCA
program in 2018



1,136

people ran for a
cause in the
5K race
series



ENDLESS OPPORTUNITIES, LIFELONG MEMORIES



1,124

summer campers



1,634

people learned to swim



25,364 MEMBERS

reaching their fullest potential at the Y

2,398 ACTIVE OLDER ADULTS

building in spirit, mind and body

3,019 FAMILIES WITH CHILDREN

learning, growing and
thriving together



1,274

VOLUNTEERS

powered our most critical
programs, working

14,596 HOURS



HOUR CLUB HONOR ROLL

By donating back one hour of their time through payroll deduction each month, our staff members are demonstrating their cause-driven leadership. The YMCA is blessed to have staff who are so committed to strengthening community.

\$13,075 DONATED
13 First-Time Staff Gifts

Jessica Ash

Philip Belfield

Emily Beyer

Ashley Brown

Katelynn Bruce

Aubrey Cochran

Mandie Condie

Brett Crosby

Pam Curlee

Valerie Devine

Cecilia Drago

Erika Elston

Whitney Browning-Faile

Rose Farro

Kelly Fink

Jessica Ford

Kerri Foret

Oshellin Freeze-Deal

Ethan Garrison

Sundy Garrison

Jeana Gispert

Mya Gittens

Regina Gordon

Kristen Gough

Nicole Haas

Betty Hazeltine

Lisa Himpel

Amy Hoffner

Nicholas Holman

Miranda Huffman

Ariana Isabella

Lia Jackson

Tyler Jameson

Heather Kee

Robert Kirk

Tara Larish

Jacob Ledesma

Julie Lucas

Chrissy Mann

Karen Matlock

Sarah McLellan

Sandy Melton

Christina Maxwell-Morrison

Wade Morrison

Antoine Nelson

Debbie Owens

Elayne Perry

Kelly Powell

Isaac Robson

Brent Rockett

Adele Rogge

Lorri Roughton

Sharon Sample

Allie Shiley

Rhoda Waters

Alyssa Westfall

Rustyn Whiting

Virginia Wirth



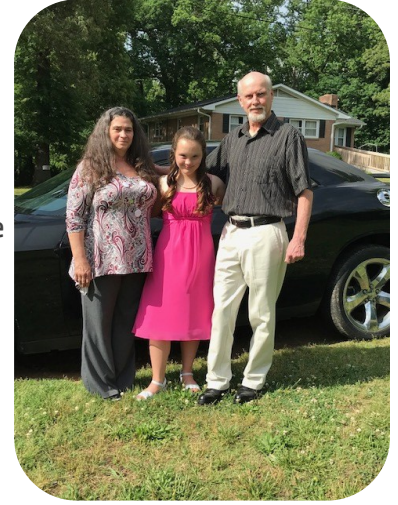
CREATING OPPORTUNITIES

Jesslynn has an infectious smile, and generates warmth and energy. No one would ever know about the obstacles she has overcome in her thirteen years of life. Jesslynn has Down Syndrome, a chromosomal condition often associated with intellectual and developmental challenges. At age eleven, Jesslynn was removed from her parents' custody and separated from her siblings when her parents faced personal challenges of their own. She then went to live with her grandparents, Mary and Billy.

Facing health issues themselves, Mary and Billy needed help in raising Jesslynn. That's where the Kannapolis YMCA came in. Mary signed Jesslynn up for summer camp with the support of the Open Doors financial assistance program.

At first, Mary was concerned that Jesslynn wouldn't fit in with the other preteens attending camp, but knew it was necessary for Jesslynn to be around and interact with children her own age. Looking back at the last two years, Mary recognizes how much Jesslynn has grown through her camp experiences. "The YMCA camp has helped me get Jesslynn to socialize with her own age group, at the level she needs to. Even her teachers have remarked that she is kind, helps others and displays strong leadership skills. This is something we couldn't have done by ourselves." Mary emphasizes how impressed she was by the YMCA staff's commitment to Jesslynn's success. "Rick, one of the camp and after school staff, took the time to research Down Syndrome and learn how to work with children that have it. To know they care that much about Jesslynn and her growth means the world to Billy and me."

Jami Eager, Youth Development and Active Older Adults Director, adores Jesslynn and works with her daily to strengthen her leadership and communication skills. Jesslynn also has a special place in her heart for Kannapolis YMCA Executive Director, Philip Belfield. She greets him with a big smile and a hug every time she sees him.



Jesslynn now attends summer camp and after school at the YMCA. Mary and Billy are also looking into swim programs and Tae Kwon Do to give Jesslynn the same opportunities her classmates have. She does competition cheer on the Starfire team for One United All-Stars in Mooresville, has participated in dance class at school, and is looking forward to joining a dance studio soon. Thanks to the generous support of our donors, rising stars like Jesslynn can have access to the many programs the YMCA offers, continuing to learn, grow and thrive in a community that is committed to giving all children the opportunity to discover who they are and what they can achieve.

Learn more at www.cannonymca.org/give.

2018 ANNUAL CAMPAIGN DONORS

CHAIRMAN'S ROUNDTABLE GIFTS OF \$1,000 OR MORE

AAPCO Southeast, Inc.
Academy Sports
Kirk Angel
Susan Bare
Bear Insurance Service
Jan Beatty-Hendley
Todd and Gigi Berg
Mike Bost
Carey Insurance
Carlyle Rutledge Foundation for the Carolinas
Chad Johnson Orthodontics
Charlotte International Auto Show
City of Kannapolis
Concord Pediatric Dentistry
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Brett Crosby
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Terry Foreman
Fusion City Church
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Joseph Grady
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Phillip and Lynn Tesh
Tesh-Troxler Landscapes & Designs
Tin D. Lam, DDS
Jacqueline Tucker
Hollis Williams
Hubert Williams
Doug Wilson



2018 ANNUAL CAMPAIGN DONORS

PATRONS OF YOUTH GIFTS OF \$500 – \$999

Steven Ayers
BB&T
Philip Belfield
Suzanne Birmingham
Kenneth Braswell
Brothers Tire Sales
Pamela Cain
Cannon School
CiCi's Pizza
Compleat Rehab
Julie Connelly
Scott Cooper
Duke Endowment
Ferriss Appraisal Inc.
Foils Inc.
Kerri Foret
G+S Heating Air Energy Services
Gem Theatre
Hinson Electrical Contractors of Kannapolis
LeeAnn Hopkins
Hubbard & Associates, Inc
Key Insurance Agency
Life Fitness
James Litaker
LKC Engineering
Clayvon Lowe
Brian Mann
Alicia Martin
Michael Matson
Christina Maxwell-Morrison
Steve Morris
David Nivens

Noelle Donovan Team
NOVA Credit Union
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Christopher Parker
Vicki Pittenger
Rodgers Builders, Inc.
Karen Rogers
Rowan County YMCA
Karen Schmitt
Sean O'Brien Insurance Services, Inc.
Kathy Sims
Robert Skillman
Smile Cabarrus
Smile Kannapolis Pediatric Dentistry
Alice Smith
The Fitness Repair Company
Jean Torres Ayala
James and Rhoda Waters
Wells Fargo Bank
Williams Memorial Fund

We are nurturing a Movement with unlimited potential.

Intentionally fostering and developing a cause-centered culture and investing in our people is important.

We're committed to developing cause-driven leaders—from our youth programs to staff development—who inspire others to take individual and collective action to strengthen the community.

The result? When people experience the Y, they know—and feel—that they belong to a charitable cause that transforms lives.



2018 ANNUAL CAMPAIGN DONORS

CENTURY CLUB GIFTS OF \$100 – \$499

Cynthia Adkins
Michelle Alexander
Apparel Unlimited
Aquatic Wear Inc.
Kenneth Argo
Clarence Armstrong
Dr. J. E. Atkinson
Linny Baker
Erin Banker
Beaver-Pittman American Legion Post 115
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BrookDale Senior Center
John Brosnahan
Mabel Brown
Mary Brown
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Rebecca Bumgarner
Tony Byrd
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Rodney Campany
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Joseph Cannon
Mary Alice Carpenter
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Caudill Chiropractic Clinic
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Jessica Ford
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Kenneth Geathers
Gregory Gell
Alan Goodman
Steve Goodnight
Regina Gordon
Jonas Gould
Artie Grier
James Griffith
Linda Hall
Hartsell Funeral Home
Floyd Hartsell
Bill Hayes
Dwight Hedgpeth
Henry D Duncan DDS
He's Alive Church
Elizabeth Hickman
Crystal Hill
Owen Hill
Amy Hoffner



2018 ANNUAL CAMPAIGN DONORS

CENTURY CLUB CONTINUED GIFTS OF \$100 – \$499

Holiday Finance, Inc.	Aaron Martin	Jimmy Rutledge	David Wescott
Jason Holt	Chelsie Martin	Sailfish Aquatics	Therese R. White
Karen Hopes	Alyssa Mastors	Ann Schrader	Rustyn Whiting
Hungry Howie's Pizza	Joseph Matysek	Marla Schroeder	Mark Whitley
James Hunter	Jordan McCurry	Troy Selberg	Tom Whitley
Ben Hutson	Shannon McIntosh	John and Kymberly Selden	Martha Williams
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International Minute Press	Dale Merrell	Donald Simon	David Willis
Arlene Ireland	Diane Merrill	David Simpson	Ken Woodard
Cooper Jackson	Ray Miller	Sylvia Slaughter	Ken Young
Jersey Mike's	Joe Mills	Smoothie King #1025	
Ricky Johnson	Mini-Extreme of Concord	Kyle Spinner	
Andrew Jones	Primrose School at Afton Village	Max Story	
Jo Ann Jones	Megan Raynor	Sunrise Freewill Baptist	
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Alicia Knetsche	Antoine Nelson	Team Player Inc.	
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Tara Larish	Poplar Tent Presbyterian Women	Beth Wade	
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Mark Maloney	Evander Rowell		



2018 ANNUAL CAMPAIGN DONORS

FRIENDS OF YOUTH GIFTS OF UP TO \$99

Julia Alford	Miracle Colby	Foxy Filly Salon	Holbrook's Radio & TV	Sharon Manning	Janeth Ramirez Reyes	Kristina Stidham
Daniel Allen	Susan Combs	Silvia Freeman	Nicole Holcomb	Marnie Marino	Megan Randall	Lisa Strahan
Kimberly Allen	Tim Connelly	Reese Fullwood	Don Holloman	David Maulden	Sharon Rankin	Tricia Strickland
Jaime Allison	Michael Costello	Sara Garrett Byrd	Nick Holman	Matthew McDaniel	Melvin Rape	Lara Swenson
Judith Armstrong	Rebecca Cottrell	Earl Garrison	Chimira Holyfield	Stephanie McGibbon	Katherine Ray	John Szakal
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Jacquelin Ashton	Joyce Cowen	Michelle Ghadfa	Frank Hyatt	Kyle Chambers	Charles Ridgeway	Aleks Tallant
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Anita Brown	Sonia Dwiggin	William Hawins	Jeanna Lazaro-Willix	Hitomi Olson	Michelle Sides	Johnny Watkins
Linda Brown	Tami Eager	Beth Hayes	Rose Leisenring	Daniel O'Neal	Chris Silva	Gracelyn Watson
William Brown	LaCrisha Eide	Paul Hayes	Linda Lenk	Cipriano Onia	Brian Smith	Joyce Watson
Ashleigh Bryant	Jay Ellisor	Lindsey Heafey	Janaka Lewis	Gerry Osborne	Judy Smith	Steve Weiner
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Judy Coggins						

A LITTLE MORE ABOUT WHO WE ARE...

The Cannon YMCA is committed to strengthening the foundations of community through programming that supports youth development, healthy living, and social responsibility. Our programs nurture the potential of every child, promote well-being throughout the community, and give back to our neighbors in need. All of this work is rooted in our core values of caring, honesty, respect, and responsibility.

Our mission is to put Christian principles into practice through programs that build healthy spirit, mind and body for all. It guides us in all we do and compels us to embrace, reflect, and celebrate the richness of diversity within each other and our community. We invite, welcome and involve everyone to work side by side with us to further our cause.

HARRISBURG

4100 Main Street, Suite 200
Harrisburg, NC 28075
704.454.7800

KANNAPOLIS

101 YMCA Drive
Kannapolis, NC 28081
704.939.9622

WEST CABARRUS

5325 Langford Avenue
Concord, NC 28027
704.795.9622



THANK YOU TO OUR SPONSORS!

